The Crosswire Review - Writer Guide

---

1. What The Crosswire Review Is

The Crosswire Review is a student-founded, editorially independent online publication created by Forward College students. Its mission is to publish **rigorous, clear, evidence-based analysis** that is relevant for practitioners, NGOs, policy actors, and general readers.

Writers contribute pieces that translate academic concepts, data, and research into accessible, impactful formats.

---

2. Macro Areas (Your Possible Writing Tracks)

Writers can contribute to any of the six core fields:

- **Business** (& Management)
- **Politics**
- **Psychology**
- **Technology**
- **Economics**
- **Student Life**
- **Arts and Culture**
- **Opinion based articles**
- **Student culture**
- **Your club**

You may pitch in more than one track.

---

3. Content Formats (What You Can Write)

Core Tracks

- Types: **Analysis**, **Research-to-Practice**, **Business Brief**.
- Evidence-based, clearly structured, APA-style citations.

Practitioner Dialogues (Interviews)

- Q&A or edited conversations with experts, alumni, or practitioners.
- Include context, framing, and cited factual claims.

Spotlights & Surveys (Special Features)

- Student surveys, thematic symposia, research summaries.
- Methods and ethical notes required for survey-based pieces.

Local Lenses (City & Community)

- City/culture pieces **only when they have transferable insights**.

---

4. Writing Standards & Expectations

Citation & Style

- **APA** in-text citations + reference list.
- Use hyperlinks to primary documents and datasets.
- Write clearly, concisely, and accessibly.

Fact-Checking

- Each piece is reviewed by a subject-aligned fact-checker.
- Data Features require methods notes and (when possible) code/data.

AI Use

- Allowed for drafting/formatting.
- Must not fabricate citations or data.
- **Any** AI involvement must be disclosed on the form sent to writers.
- The final submitted article must contain less than 20% AI-generated content, as verified by GPTZero*.

---

5. Process for Writers

1. Pitch

Submit your idea with: topic, question, relevance, proposed format, and sources.

2. Drafting

Write using APA style, keeping clarity and evidence at the center. The time given to write an article will be discussed with the author and may vary depending on the urgency of the article (e.g. time-sensitive articles).

3. Editing

Your draft goes through developmental editing by the editorial team.

4. Fact-Checking

A student with relevant subject expertise reviews claims and data.

5. Publication

Published on The Crosswire Review website; shared via newsletter and socials.

---

6. What We Look For in a Strong Piece

- Clear central question.
- Concrete evidence and real-world implications.
- Transparent methodology when using data.
- Balanced arguments and credible sourcing.
- Practical relevance to business, policy, or society.

---

7. Recognition for Writers

- Contributor page on the website.
- High-quality portfolio pieces.
- Editorial references and certificates for substantial contributors.

If you'd like to propose a new format or have any other cool ideas, contact the editorial team at board@thecrosswirereview.eu and tcrboard@forward-college.eu.

This technology is not foolproof. If AI detection indicates a higher level of AI use than occurred in reality, publication may still proceed upon verification of non-involvement of AI.